

EYES ON US

Eye Care Associates
of New Jersey

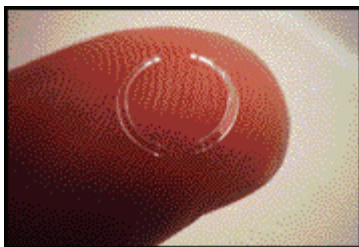


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POINTS OF INTEREST:

- **New doctor joins Eye Care Associates of NJ**
- **The latest treatment for Keratoconus**
- **Web site launch visit www.eyenj.com**



INTACS®

DR. HARVEY DOBROW & DR. ADAM FRIEND

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OCULAR PLASTIC SURGEON DR. ROBERT SCHWARCZ JOINS ECA

Dr. Robert Michael Schwarcz is a highly skilled facial and ocular plastic surgeon who is joining Eye Care Associates of New Jersey in March 2008. His areas of expertise include eyelid surgery, repair of blocked tear ducts, tumor excision and trauma surgery as well as cosmetic surgery, Botox and Restalyne.

Dr. Schwarcz attended the City University of New York seven-year combined BS/MD program at Sophie Davis School of Biomedical Education and received his MD degree at Howard University. After completing his residency in New York at SUNY Downstate

he completed a surgical fellowship in Oculofacial Plastic Surgery at UCLA's Jules Stein Eye Institute. This was then followed by 2-year surgical fellowship



DR. ROBERT SCHWARCZ

training in Beverly Hills, CA in Cosmetic Surgery. He is board certified by both the American Board of Cosmetic Surgery and the American Board of Oph-

thalmology. He is a member of the American Society of Oculofacial Plastic and Reconstructive Surgeons.

He has over 30 published medical articles in his field of plastic surgery including textbooks and continues to lecture on an international circuit. He was featured on Larry King Live for his role in the total reconstruction of the face of a girl mauled by a mountain lion. Dr. Schwarcz enjoys participating in medical mission trips abroad; most recently, he performed cleft lip and palate surgery as well as other facial deformities on children in Guatemala.

INTACS® EXCITING TREATMENT FOR KERATOCONUS

Keratoconus is a progressive thinning of the cornea. It arises when areas of the cornea thin and gradually bulge outward, forming a rounded cone shape. This abnormal curvature changes the cornea's refractive power. It may also cause swelling and a sight-

impairing scarring of the tissue. The Intacs procedure is effective and beneficial for patients with keratoconus who can no longer tolerate spectacles or contact lenses. Intacs are clear, thin, crescent-shaped corneal ring segments designed to reshape the cor-

nea and adjusting for the myopia and irregular astigmatism caused by keratoconus. These inserts are surgically implanted in the periphery of the cornea in an outpatient procedure.

Visit our web site at www.eyenj.com for more information.